



## 54<sup>th</sup> ISSA CONVENTION & TRADE EXHIBITION

*Polat Renaissance Hotel - Istanbul, Turkey*

*15-17 October 2009*

[www.issa2009.org](http://www.issa2009.org)

### OPENING PROGRAM of the 54<sup>th</sup> ISSA CONVENTION, 16 OCTOBER 2009 - Friday

09:30 Grand Opening Ceremony



09:30 Welcome by Mr. Jens Olsen, President of International Ship Suppliers Association



09:35 Welcome by Mr. Zihni Memisoglu, President, Turkish Ship Suppliers Association

09:38 Cultural Show



09:50 Opening of the 54<sup>th</sup> ISSA Convention by Mr. Metin Kalkavan, President, Turkish Chamber of Shipping



10:00 Keynote Speech: Prof. Dr. Oral Erdogan, Professor of Finance, Istanbul Bilgi University



10:25 Mr. Binali Yildirim, Minister of Transportation

10:30 Opening of the 54<sup>th</sup> ISSA Trade Exhibition by Mr. Metin Kalkavan & Mr. Jens Olsen

# CONVENTION PROGRAM

V5 - 13/08/2009  
Friday 16th October 2009

Master of Ceremonies: Rocky Rocksborough Smith (ISSA Senior Executive Vice President)

**09h30** Grand Opening Ceremony

**09h30** Welcome by Mr Jens Olsen (ISSA President)

**09h35** Welcome by Mr Zihni Memisoglu (TURSSA President & ISSA Board Member for Turkey)

**09h38** Cultural Slot

**09h50** Opening of the 54th ISSA Convention by Mr Metin Kalkavan (President of the Chamber of Commerce (Turcon Group)

**10h00**



Keynote Speech Professor Oral Erdogan - Professor of Finance, Istanbul Bilgi University / Advisor, Economics, Turkish Chamber of Shipping

**10h30** Opening of the 54th ISSA Trade Exhibition by Mr Metin Kalkavan & ISSA President Mr Jens Olsen

## Coffee & Trade Exhibition Networking Opportunities

**11h30** The Ship Manager's view (Mr Andreas J. Droussiotis, Bernhard Schulte Shipmanagement)

**12h00** How to survive The Global Slump....and prosper!"  
• A Banker  
• A Lawyer (Bruce Hailey DRG Solicitors)  
• A Debt Collector (Roger Symes Marine Debt Management Ltd)

**13h00** Lunch & Trade Exhibition Networking Opportunities

**14h30** Ship Owners & Ship Suppliers Panel moderated by Rocky Rocksborough Smith (ISSA Senior Executive Vice President)  
• Mr Guy Morel (Secretary-General Intermanager)  
• Mr Bert De Jager (Purchasing Manager Kahn Shipping (Jumbo), Holland)  
• Shipowner 3 (TBN)  
• Mr George Saris (Atlas International Shipchandling)  
• Ship Supplier 2 (S.E. Asia)  
• Ship Supplier 3 (Europe)

## 16h00 Coffee Break & Trade Exhibition Networking Opportunities


**16h30** "The Sea Lane To Recovery how shipping and ship supply will emerge better and stronger from the global downturn" Guy Morel, Secretary General Intermanager

**17h00** "Avast! Combating piracy in the 21st Century" - Mr Mark Hankey, Marketing and Communications Director, Maritime & Underwater Security Consultants

**17h30** "A Drink With Friends" an ideal opportunity to meet all today's speakers and guests in the Trade Exhibition area in an informal, social atmosphere

**19h30** Day 1 Programme ends

## Saturday 17th October 2009

09h00	Trade Exhibition opens for further networking opportunities
09h30	European Ship Supply focusing on Europe' s special needs under EU legislation and how ISSA & OCEAN help member companies <ul style="list-style-type: none"><li>• Alfredo Tosato Vice Chairman of OCEAN</li><li>• JeanLuc Meriaùx Secretary General of OCEAN</li></ul>
10h00	Vacant TURSSA Speaking Slot TBN
10h30	<b>Coffee Break in the Trade Exhibition Area</b>
11h00	"The Wired World Unravalled how ebusiness has come of age and why you need to know about it" (Torben Brammer, CEO Shipcentric)
11h30	"Are you waving...or drowning? How to get your company in front of The Purchasers" (Sean Moloney, Publisher of "The Ship Supplier" Magazine and ISSA's Public Relations & Marketing guru)
12h00	 "Knock knock! Working with Customs!" Arne Mielken, Assistant Secretary General of OCEAN (ISSA's Committee of EU Ship Suppliers) ISSA's Representative at World Customs Organisation.
12h30	<b>The Heineken Power Lunch</b>
14h30	"Quality Is Our Watch Word and the key to great business success" Geoff Marchant, ISSA VicePresident (Quality) updates you on the latest ISSA Quality initiatives that will definitely add value to your business operations
15h15	<b>Coffee Break &amp; Trade Exhibition Networking Opportunities</b>
15h45	ISSA Members Open Forum moderated by ISSA President Mr Jens Olsen. Your chance to question the ISSA Team and be updated on future plans
16h30	End of Day 2 Business Programme
17h00	Trade Exhibition closes
19h30	Gala Dinner Cocktail Reception
20h30 to	Gala Dinner Presentations Flag Ceremony; ISSA Hymn
01h00	Convention ends!



**54<sup>th</sup> ISSA Convention & Trade Exhibition**  
**Polat Renaissance Hotel, Istanbul, Turkey**  
**15 – 17 October 2009**  
**Convention Registration & Hotel Booking Form**

Delegate Name.....Acc Person Name.....  
 Company Name.....  
 Company Address.....  
 City.....Country.....  
 Telephone:.....Fax:.....  
 E-mail:.....

**Convention Registration**

.....(No.) Delegate Fee @ €495-- Sub total:.....  
 .....(No.) Accompanying Person Fee @ 385-- Sub total:.....

**Hotel Registration**

Please reserve the following hotel accommodation. Please note that your designated Credit card will be debited by ISSA for your first night's accommodation.

I will arrive on.....(Date) and Depart on.....(Date)  
 .....(No.) Double Room @ €170-- incl. open buffet breakfast & VAT Sub total:.....  
 .....(No.) Single Room @ €160-- incl. open buffet breakfast & VAT Sub total:.....

**Grand Total** €                     

I hereby register as a Delegate for the 54<sup>th</sup> ISSA Convention in Istanbul, Turkey. I authorise the ISSA Secretariat in London To charge my credit card with the above total amount in €

Card No:                   Expires:..... CVC 3 Digits:.....

Signed..... Date:.....

**Kindly fax or e-mail this form to**  
**[secretariat@shippsupply.org](mailto:secretariat@shippsupply.org)**  
**+44-20-7626-6234**