



# ISSA 66 CONVENTION

SEVILLE, SPAIN - OCTOBER 26TH-27TH, 2024

## SPONSORSHIP DOCUMENT







**THE BEAUTIFUL SPANISH CITY OF SEVILLE IS CALLING OUT TO ALL ISSA MEMBERS AS IT WILL BE THE FABULOUS 5-STAR BACKDROP FOR THIS YEAR'S ISSA 66 CONVENTION BETWEEN OCTOBER 26TH AND 27TH.**

And what a treat it will be for visitors to this year's Convention, with top quality business networking, excellent debate and discussion at the headline ISSA Conference; a stunning industry exhibition; amazing Gala Dinner; as well as the much-heralded ISSA 'Meet the Customer' event.

The 5-star Barceló Sevilla Renacimiento hotel is well-known for its architecture and design that evokes the Guggenheim Museum in New York, capturing the interest of the visitor at first sight. Situated on the banks of the Guadalquivir River, a short walk from the Alameda de Hércules, famous for its bars and restaurants, and just a few minutes from all the historic sites of interest. The high-speed train station (AVE) is just 2.5 km away and the San Pablo airport is 10 km away.

ISSA 66 Convention will comprise a Headline Conference, 'Meet the Customer', Gala Dinner and Industry Exhibition. The ISSA conference will be held in the mornings of the 26th and 27th, with the 'ISSA Meet the Customer' being held in the afternoons, all guaranteeing two days of the best networking and business interaction.

The Gala Dinner, which will be held in the evening of Sunday October 27th, is a firm favourite of ISSA Convention attendees and offers the perfect opportunity for excellent dining and socialising.





# DIAMOND SPONSOR

€30,000 – EXCLUSIVE

## PROFILE:

- ✓ The highest level sponsor of ISSA 66 with first line branding on ALL marketing material
- ✓ Entitled to put forward a second Keynote speaker for the ISSA 66 Headline Conference
- ✓ (One main keynote speaker will be appointed by ISSA. The Diamond sponsor has the privilege to forward a second one)

## BENEFITS:

- ✓ Two prime-position corporate branded tables of 10 at the ISSA 66 Gala Dinner
- ✓ Ten reserved Conference delegate places at the ISSA 66 Headline Conference
- ✓ 30% discount on additional official Conference delegate places
- ✓ 3m x 2m prime position Exhibition stand (standard shell construction)
- ✓ First Priority access to MTC (Meet The Customer) slot bookings

## PROMOTION:

- ✓ Promoted as Diamond Sponsor on all social media and press communications (as appropriate) including the official ISSA 66 Web page
- ✓ A double page spread and editorial profile in the Official ISSA 66 Event Guide
- ✓ Full page Ship Supplier Magazine Advertisement
- ✓ Headline sponsor logo on all banners, pop-ups, posters, e-marketing, website and advertising before and during ISSA 66
- ✓ 4 Roll Up Banners to be produced and displayed in a prominent location within the convention area (artwork to be sent by Company)

For more information contact [secretariat@shipsupply.org](mailto:secretariat@shipsupply.org)



# PLATINUM SPONSOR

€10,000

## PROFILE:

- ✓ One of the highest level sponsor of ISSA 66 with second line branding on all marketing material
- ✓ Entitled to put forward a speaker for the ISSA 66 Headline Conference Panel

## BENEFITS:

- ✓ Four reserved Conference delegate passes plus 2 Accompanying persons passes at the ISSA 66 Headline Conference
- ✓ 30% discount on additional Conference delegate places
- ✓ 3m x 2m prime position Exhibition stand (standard shell construction)
- ✓ Second Priority access to MTC (Meet The Customer) slot bookings
- ✓ 2 roll-up banners to be produced and displayed in a prominent location within the convention area (artwork to be sent by company)

## PROMOTION:

- ✓ Promoted as Platinum Sponsor on all social media and press communications (as appropriate) including the official ISSA 66 Web page
- ✓ A premium right hand page advertisement and editorial profile in the Official ISSA 66 Event Guide
- ✓ Half Page Ship Supplier Magazine Advertisement
- ✓ Prominent sponsor logo on all banners, pop-ups, posters, e-marketing, website and advertising before and during ISSA 66

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# GOLD SPONSOR

€8,000

## PROFILE:

- ✓ One of the major sponsors of ISSA 66 with prominent branding on ALL marketing material
- ✓ Entitled to put forward a panel /speaker for an ISSA 66 Headline Conference Panel

## BENEFITS:

- ✓ Three reserved Conference delegate passes plus two ACCOMPANYING persons passes at the ISSA 66 Headline Conference
- ✓ 50% discount on additional Conference delegate places
- ✓ 3m x 2m prime position Exhibition stand
- ✓ Third Priority access to MTC (Meet The Customer) slot bookings

## PROMOTION:

- ✓ Promoted as Gold Sponsor on all social media and press communications (as appropriate) including the official ISSA 66 Web page
- ✓ A full page advertisement and editorial profile in the Official ISSA 66 Event Guide
- ✓ Prominent sponsor logo on all banners, pop-ups, posters, e-marketing, website and advertising before, during, and after ISSA 66
- ✓ Half Page Ship Supplier Magazine Advertisement
- ✓ roller banners to be produced and displayed in a prominent location within the convention area (artwork to be sent by Company)

For more information contact [secretariat@shippsupply.org](mailto:secretariat@shippsupply.org)



# SILVER SPONSOR

€5,500

## PROFILE:

- ✓ One of the main sponsors of ISSA 66 with branding on ALL marketing material

## BENEFITS:

- ✓ Two reserved Conference delegate passes plus One ACCOMPANYING person passes at the ISSA 66 Headline Conference
- ✓ Fourth Priority access to MTC (Meet The Customer) slot bookings
- ✓ 3m x 2m Exhibition Stand (standard shell construction)

## PROMOTION:

- ✓ Promoted as Silver Sponsor on all social media and press communications (as appropriate) including the official ISSA 66 Web page
- ✓ A half page advertisement and editorial profile in the Official ISSA 66 Event Guide
- ✓ Sponsor logo on all banners, pop-ups, posters, e-marketing, website and advertising before and during ISSA 66

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# BRONZE SPONSOR

€3,500

## PROFILE:

- ✓ Entry level sponsorship of ISSA 66 with branding on marketing material

## BENEFITS:

- ✓ Logo in the Official ISSA 66 Event Guide
- ✓ Sponsor logo on all banners, pop-ups and website before and during the event (space permitting)
- ✓ One reserved Conference delegate pass plus 1 Accompanying person pass at the ISSA 66 Headline Conference
- ✓ Promoted as Bronze Sponsor on all press communications
- ✓ Table Top And Banner (1 standard table and 1 standard roll up banner provided, artwork provided by Company)
- ✓ Fifth Priority access to MTC (Meet The Customer) slot bookings

For more information contact [secretariat@shipsupply.org](mailto:secretariat@shipsupply.org)



# GALA DINNER SPONSOR

€10,000

## PROFILE:

- ✓ One of the highest-level sponsors of ISSA 66 with major branding on ALL marketing material
- ✓ Your logo and branding will appear on the front of all Gala Dinner tickets and menus
- ✓ Your sponsorship will be acknowledged during the Gala Dinner

## BENEFITS:

- ✓ Two prime-position corporate branded tables of 10 at the ISSA 66 Gala Dinner
- ✓ 3m x 2m Exhibition Stand

## PROMOTION:

- ✓ Promoted as exclusive Gala Dinner Sponsor on all social media and press communications including the official ISSA 66 App
- ✓ A full page advertisement and editorial profile in the Official ISSA 66 Event Guide
- ✓ Prominent sponsor logo on all banners, pop-ups, posters, e-marketing, website and advertising before, during, and after ISSA 66

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# GALA DINNER COCKTAIL RECEPTION SPONSOR

€4,000

## PROFILE:

- ✓ Entry level sponsorship of ISSA 66 with branding on marketing material

## BENEFITS:

- ✓ Logo in the Official ISSA 66 Event Guide
- ✓ One prime-position corporate branded tables of 10 at the ISSA 66 Gala Dinner
- ✓ Sponsor logo on all banners, pop-ups and website before, during, and after ISSA 66
- ✓ Promoted on all press communications
- ✓ 3m x 2m Exhibition Stand

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# CONFERENCE SESSIONS

€3,000

## PROFILE:

- ✓ Entry level sponsorship of ISSA 66 with branding on marketing material

## BENEFITS:

- ✓ Logo in the Official ISSA 66 Event Guide
- ✓ Sponsor logo on all banners, pop-ups and website before, during, and after ISSA 66
- ✓ Promoted as Conference Session Sponsor on all press communications

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# COCKTAIL SPONSOR

€8,000

## PROFILE:

- ✓ Entry level sponsorship of ISSA 66 with branding on marketing material

## BENEFITS:

- ✓ Logo in the Official ISSA 66 Event Guide
- ✓ Sponsor logo on all banners, pop-ups and website before and during the event
- ✓ Promoted as Cocktail Reception Sponsor on all press communications (as appropriate)
- ✓ 3m x 2m Exhibition Stand (standard shell construction)
- ✓ 2 roll up banners to be produced and displayed at networking cocktail reception area (artwork to be sent by company)

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€2,500

## EXHIBITION STANDS

€2,500

**PROFILE:**

- ✓ 3m x 2m Exhibition Stand (standard shell construction)
- ✓ Roll up banner to be produced and displayed (artwork to be sent by company)
- ✓ Logo in the official ISSA 66 Event Guide
- ✓ One delegate pass

For more information contact [secretariat@shippsupply.org](mailto:secretariat@shippsupply.org)



# ISSA 66 CONFERENCE ADDITIONAL SPONSORSHIPS

For more information contact [secretariat@shipsupply.org](mailto:secretariat@shipsupply.org)

**BRANDED CONFERENCE/  
DELEGATE BAGS –**  
Simsekler

**BRANDED WI-FI AT THE ISSA  
66 CONFERENCE –**  
€2500

**NOTES AND PENS –**  
€2,000/€3,000

**COFFEE BREAKS –**  
€5,000 (x2)

**TEE SHIRTS –**  
Atlas Sea Group

**LUNCH BREAKS -**  
€5,000 (x 2)

**TIES –**  
Pedrotec

**LANYARDS AND BADGES –**  
Black Sea



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